DEPARTMENT OF MBA

FEEDBACK ANALYSIS OF STAKEHOLDERS & ACTION TAKEN REPORT

(2022-2023)

Feedback was requested from following stakeholders:

S. No.	STAKEHOLDER	COUNT
1	Student (Current + Alumni)	250 + 75
2	Teacher	24
3	Employer	20
4	Parent	50

Feedback Analysis of Stakeholders and Action Taken Report

S. No.	STAKEHOLDER	FEEDBACK	ACTION TAKEN
1	Student	Students were satisfied with the new curriculum, learning environment and teaching methods. Alumni's felt that Industry Institute Interaction can be improved.	Along with organizing Value added courses to improve students'soft skill and technical skills and interactive sessions with industry experts were arranged to guide students and improve their employability.
2	Teacher	The framework of the curriculum is excellent with clear objectives and outcomes. Self-learning needed for students.	Two hours in the morning was exclusively dedicated for case study and student participation was encouraged. Mini Projects were undertaken by the students.
3	Employer	Need to improve the communication skills and soft skills.	Students were provided with value added course with focus on communication and interpersonal relations. Seminars and Group discussion were conducted.
4	Parents	Need to improve the students' exposure in latest trends in business.	Industrial Visits and regular interaction with industry experts were arranged.

HOD

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PRINCIPAL

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St. JOSEPH'S COLLEGE OF ENGINEERING
(AN AUTONOMOUS INSTITUTION)
OLD MAMALLAPURAM ROAD,
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EMPLOYER FEEDBACK (ACADEMIC YEAR 2022-23)

Dear Employer,

Many of the students from our Department/College are already working in your organization. We are thankful to you for providing them employment with your prestigious Company/Organization.

We shall very much appreciate and be grateful to you if you can spare some of your valuable time to fill up this feedback form. It will help us to improve the Institute further and give you better employees in the future.

* Tick the number that best describes your level of satisfaction at each question:
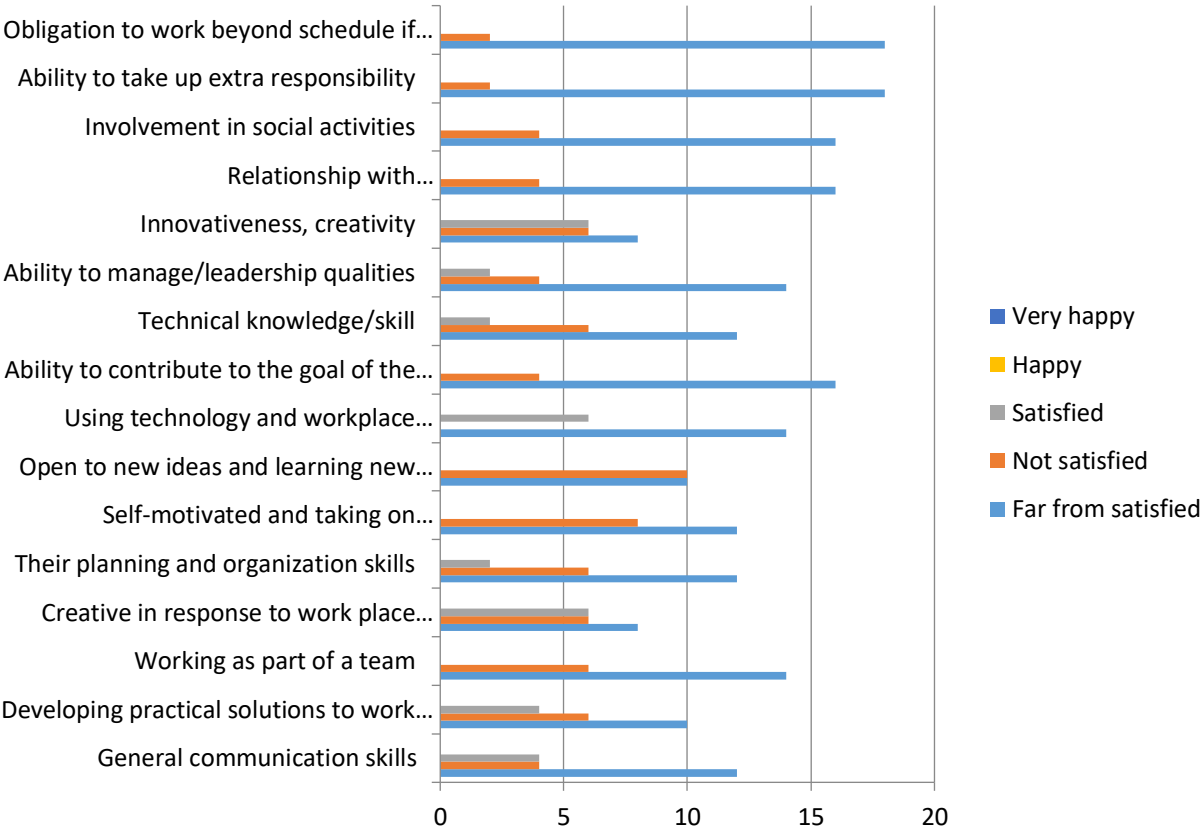
1 - Far from satisfied, 2 - Not satisfied, 3 - Satisfied, 4 - Happy, 5 – Very happy

S.No	How satisfied are you with the employee/s (our student/s) work performance in each of these areas:	5	4	3	2	1
1.	General communication skills	12	4	4	0	0
2.	Developing practical solutions to work place problems	10	6	4	0	0
3.	Working as part of a team	14	6	0	0	0
4.	Creative in response to work place challenges	8	6	6	0	0
5.	Their planning and organization skills	12	6	2	0	0
6.	Self-motivated and taking on appropriate level of responsibility	12	8	0	0	0
7.	Open to new ideas and learning new techniques	10	10	0	0	0
8.	Using technology and workplace equipment	14	0	6	0	0
9.	Ability to contribute to the goal of the organization	16	4	0	0	0
10.	Technical knowledge/skill	12	6	2	0	0
11.	Ability to manage/leadership qualities	14	4	2	0	0
12.	Innovativeness, creativity	8	6	6	0	0
13.	Relationship with seniors/peers/subordinates	16	4	0	0	0
14.	Involvement in social activities	16	4	0	0	0
15.	Ability to take up extra responsibility	18	2	0	0	0
16.	Obligation to work beyond schedule if required	18	2	0	0	0

On a scale of 1 to 10 how do you rate your overall satisfaction with St.Joseph's students and the curriculum?									
1	2	3	4	5	6	**7**	**8**	9	10

Employer Feedback

Categories (top to bottom):
- Obligation to work beyond schedule if...
- Ability to take up extra responsibility
- Involvement in social activities
- Relationship with...
- Innovativeness, creativity
- Ability to manage/leadership qualities
- Technical knowledge/skill
- Ability to contribute to the goal of the...
- Using technology and workplace...
- Open to new ideas and learning new...
- Self-motivated and taking on...
- Their planning and organization skills
- Creative in response to work place...
- Working as part of a team
- Developing practical solutions to work...
- General communication skills

Legend:
- Very happy
- Happy
- Satisfied
- Not satisfied
- Far from satisfied
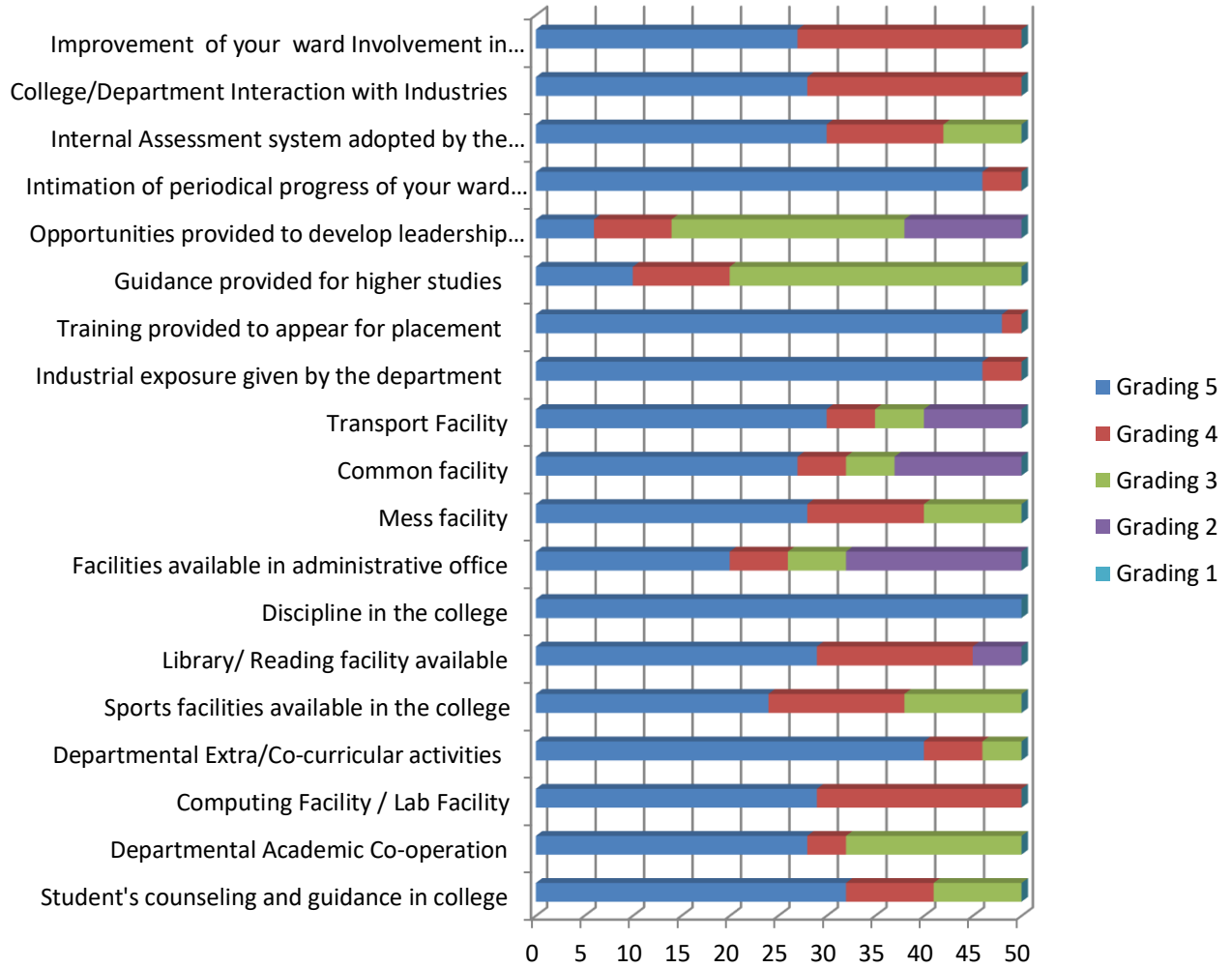
X-axis: 0, 5, 10, 15, 20

PARENTS FEEDBACK (ACADEMIC YEAR 2022-23)

Grade :   5-Excellent, 4-Very Good, 3- Good, 2- Satisfactory, 1- Not satisfactory)

Sl. No.	Particulars	Grading				
		5	**4**	**3**	**2**	**1**
1.	Student's counseling and guidance in college	32	9	9	0	0
2.	Departmental Academic Co-operation	28	4	18	0	0
3.	Computing Facility / Lab Facility	29	21	0	0	0
4.	Departmental Extra/Co-curricular activities	40	6	4	0	0
5.	Sports facilities available in the college	24	14	12	0	0
6.	Library/ Reading facility available	29	16	0	5	0
7.	Discipline in the college	50	0	0	0	0
8.	Facilities available in administrative office	20	6	6	18	0
9.	Mess facility	28	12	10	0	0
10.	Common facility	27	5	5	13	0
11.	Transport Facility	30	5	5	10	0
12.	Industrial exposure given by the department	46	4	0	0	0
13.	Training provided to appear for placement	48	2	0	0	0
14.	Guidance provided for higher studies	10	10	30	0	0
15.	Opportunities provided to develop leadership quality	6	8	24	12	0
16.	Intimation of periodical progress of your ward (SMS / Portal)	46	4	0	0	0
17.	Internal Assessment system adopted by the college	30	12	8	0	0
18.	College/Department Interaction with Industries	28	22	0	0	0
19.	Improvement of your ward Involvement in social activities	27	23	0	0	0

Parents Feedback

Categories (top to bottom):
- Improvement of your ward Involvement in...
- College/Department Interaction with Industries
- Internal Assessment system adopted by the...
- Intimation of periodical progress of your ward...
- Opportunities provided to develop leadership...
- Guidance provided for higher studies
- Training provided to appear for placement
- Industrial exposure given by the department
- Transport Facility
- Common facility
- Mess facility
- Facilities available in administrative office
- Discipline in the college
- Library/ Reading facility available
- Sports facilities available in the college
- Departmental Extra/Co-curricular activities
- Computing Facility / Lab Facility
- Departmental Academic Co-operation
- Student's counseling and guidance in college

Legend:
- Grading 5
- Grading 4
- Grading 3
- Grading 2
- Grading 1

X-axis: 0, 5, 10, 15, 20, 25, 30, 35, 40, 45, 50

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OMR, Chennai - 119.

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PARENTS FEEDBACK CONSOLIDATED REPORT (ACADEMIC YEAR 2022- 23)

Feedback is collected from the parent of the students. The feedback form consisted of around twenty parameters. Each parameter is graded for satisfaction on a scale of 1 to 5. Some of the parameters accommodated in the parents feedback, include quality of teaching, students' discipline, lab facilities, examination system, student activities and other facilities such as transport, library, mess etc.

Feedback forms were sent to parents of all the students and only 50 responses were received. Only few of the parents have filled in all the parameters of the feedback form. From the feedback given by parents, it is noted that most of the parents are satisfied with the facilities offered by the college for the students. Some of the parameters where the parents are highly satisfied are (i) Training provided to appear for placements (ii) Intimation of periodical progress of your ward (SMS / Portal) (iii) Internal Assessment system adopted by the college.
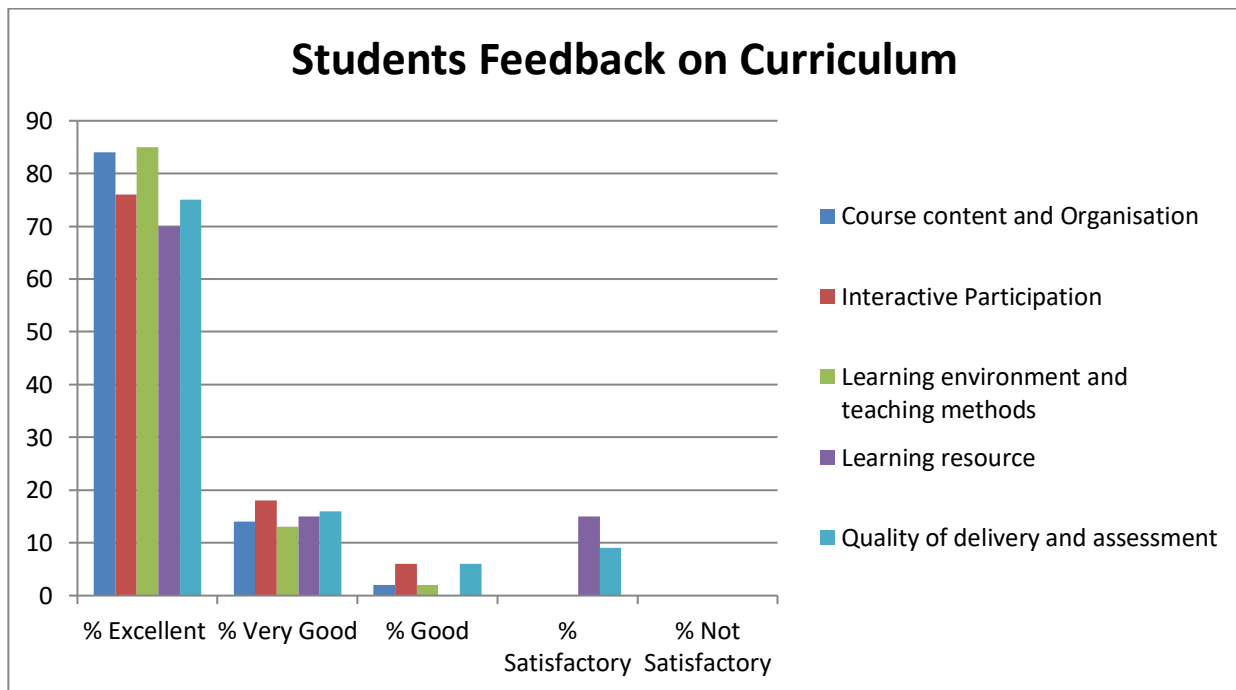
Parents too felt that the college is doing its best to make the student ready for the corporate world. But some parameter which parents stressed and to be improved by the college is providing more opportunities to get exposure to the external business world.

COURSE EVALUATION –STUDENT
ACADEMIC YEAR 2022 – 2023

Grade: Excellent (E), Very Good (VG), Good (G), Satisfactory (S), Not satisfactory (NS)

CORE QUESTIONS	%E	%VG	%G	%S	%NS
Course content and Organisation	84	14	2	0	0
Interactive Participation	76	18	6	0	0
Learning environment and teaching methods	85	13	2	0	0
Learning resource	70	15	0	15	0
Quality of delivery and assessment	75	16	6	9	0

The college has obtained feedback on curriculum from students through questionnaire which contains the following major aspects such as Course content & Organisation, Interactive participation, Learning environment & teaching methods, Learning resource and Quality of delivery and assessment. Totally 250 students gave their feedback on curriculum for the academic year 2022 - 23.
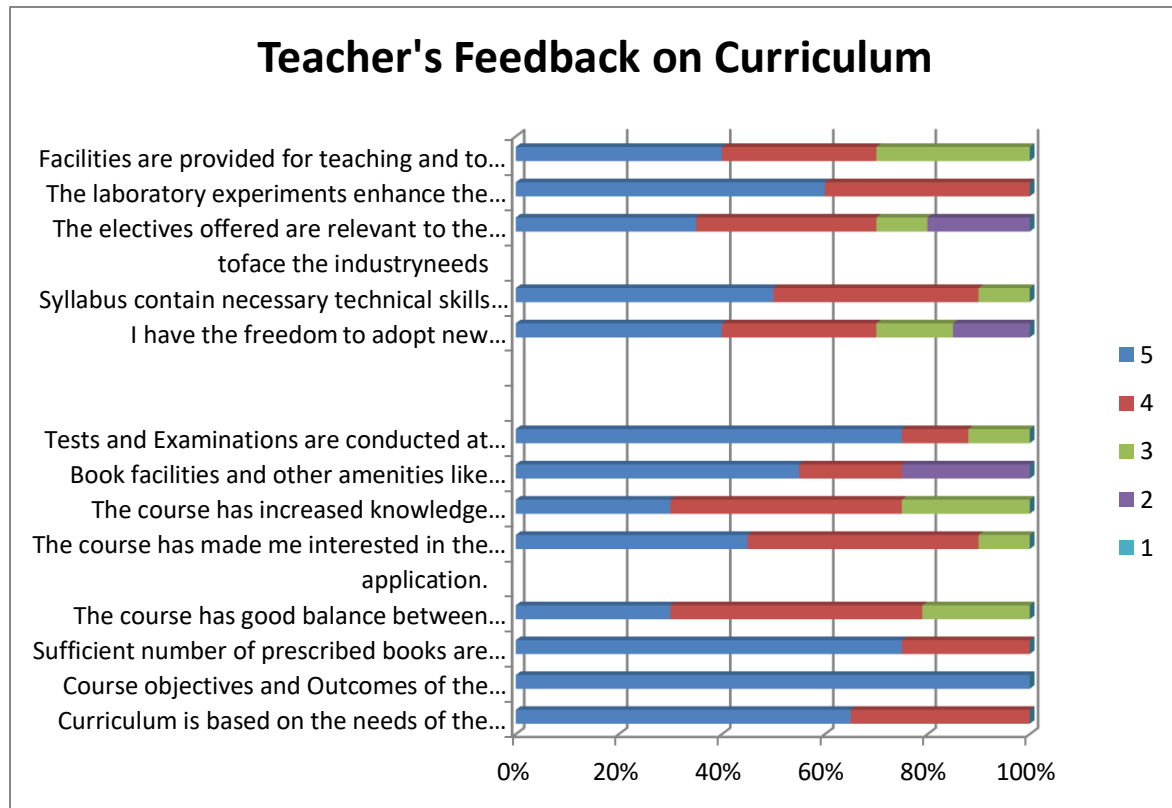
Feedback analysis report:

- From the analysis of the students' feedback it is revealed that they are satisfied with the Curriculum framed.
- It is reported by the students that the teaching methods are effective.

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TEACHER'S FEEDBACK ON CURRICULUM
ACADEMIC YEAR:2022 – 23

S.No	Details	5	4	3	2	1
Grade : 5-Excellent, 4-VeryGood, 3-Good, 2- Satisfactory, 1-Not satisfactory
1.	Curriculum is based on the needs of the stake holders	65%	35%	0%	0 %	0%
2.	Course objectives and Outcomes of the course are well defined and clear to faculty and students	100%	0%	0%	0 %	0%
3.	Sufficient number of prescribed books are available in the library	75%	25%	0%	0 %	0%
4.	The course has good balance between theory and application.	30%	49%	21%	0 %	0%
5.	The course has made me interested in the subject area.	45%	45%	10%	0 %	0%
6.	The course has increased knowledge potential in its application.	30%	45%	25%	0 %	0%
7.	Book facilities and other amenities like projectors, softwares etc., are available in the department.	55%	20%	0%	25 %	0%
8.	Tests and Examinations are conducted at appropriate time with proper coverage of planned units according to the college working schedule /academic schedule of Anna university.	75%	13%	12%	0%	0%
9.	I have the freedom to adopt new techniques of teaching such as seminar Presentations, group discussions, demonstration and student's participations.	40%	30%	15%	15%	0%
10.	Syllabus contain necessary technical skills for the students	50%	40%	10%	0%	0%
11.	The electives offered are relevant to the specialization streams and to the technological advancements.	35%	35%	10%	20%	0%
12.	The laboratory experiments enhance the students in understanding the concepts and enable them to relate theory to practice (Experiential learning).	60%	40%	0%	0%	0%
13.	Facilities are provided for teaching and to adopt current trends /research.	40%	30%	30%	0%	0%

Teacher's Feedback on Curriculum

Feedback analysis report:

- The analysis report of the teachers' feedback reveals that they are highly satisfied with the framework of the curriculum.
- The suggestions given by them related to specific subjects were noted for further action.
- Training programs should be conducted for the students in emerging areas.
- Enrollment in various online courses should be encouraged.

DEPARTMENT OF MBA
ALUMNI SURVEY – 2022 - 23

Alumni feedback was obtained from nearly 75 alumni for the academic year 2022 - 23. The institution believes that the contribution of alumni is essential particularly in the development of the curriculum related activities. An online alumni meet was organized and more than 120 registered for the meet and around 85 alumni participated. After the alumni meet a feedback form was circulated through Google forms and their feedback was sought. The feedback from the alumni revealed that they are willing to contribute to the development of the institution.

Majority of alumni rated the developmental activities rendered by the college for the overall development as highly efficient. Regarding the residential facilities, 35% of them who were in hostel rated that the food and accommodation facilities as highly efficient. Student teacher relationship, 90% of them rated that as highly Efficient. While expressing their view placement cell, 90% of them agreed that ample on campus and off campus opportunities were provided. Regarding career guidance and counselling, alumni felt, it can be made a little efficient and regular. The overall strength and weakness of the department from the alumni are summarized below.

Strengths

- Well qualified faculty members.

- Well planned academic schedule.

- Always tries to improve educational quality among students.

- Faculties take effective care for improving student's education.

Weaknesses
1. Separate online NPTEL classes.
2. Interactive learning needs to be implemented.
3. Need more industry interaction.

Feedback analysis report

- It is highly appreciated by the alumni that the measures taken by the institution in revising the curriculum are as per the emerging trends and needs.

- They were also ready to offer any help which the department needs in terms of helping with placements, training programs and guest lectures which will help the current batch of students.

- From the alumni feedback analysis report, it is evident that majority (100%) of the alumni are happy and proud to be apart of this institution and they agreed that they would recommend their friends and relatives to enroll in this institution.